



PRIVACY POLICY
for the processing operation of personal data by S2R JU

Newsletter subscription and related information (PO-3.02)

1. INTRODUCTION

This Privacy policy describes the measures taken to protect your personal data with regard to the data processing operations in the context of the subscription to the S2R JU newsletter and related information. Furthermore, it describes the rights you have as a data subject and how you can exercise these rights.

Regulation (EU) 2018/1725 of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, and repealing Regulation (EC) No 45/2001 and Decision No 1247/2002/EC (hereinafter "the Regulation") applies to the processing of personal data carried out by the Shift2Rail Joint Undertaking ("S2R JU").

S2R JU protects the fundamental rights and freedoms of natural persons and in particular their right to privacy with respect to the processing of personal data.

2. CONTROLLER OF THE PROCESSING OPERATION

Shift2Rail Joint Undertaking
Legal representative: Mr Carlo M. Borghini, Executive Director
White Atrium building – 2nd floor
56-60 Avenue de la Toison d'Or
1060 St Gilles
Bruxelles
www.shift2rail.org

Responsible department: S2R JU Communication Sector, contact e-mail:
Communication@s2r.europa.eu.

3. PURPOSE OF THE PROCESSING

Establishing a list of email addresses to which each issue of the e-newsletter is sent; sending emails, invitations to events, alerts, e-news, and other relevant information.

Personal data is processed for the sole purpose of establishing a list of email addresses to which each issue related to E-Newsletter is sent.

4. DATA SUBJECTS

Recipients (“general public”) having requested or explicitly consented to remain in the S2R JU database and to continue receiving emails, invitations to events, alerts, e-news, newsletters and other relevant information from S2R JU.

5. CATEGORIES OF PERSONAL DATA COLLECTED AND USED FOR THE PROCESSING OPERATIONS, INCLUDING SPECIAL CATEGORIES OF DATA

Maximum amount of data processed are the following:
- Name, email addresses and company name.

6. RECIPIENTS OF THE DATA

Under regular circumstances, recipients of the data are:

- Shift2Rail Communication staff
- external service provider “20 Seconds to Midnight” and its subcontractors (i.e.: "Mailchimp" (S2R JU marketing platform)).

The S2R JU does not undertake any regular or routine transfers. In very specific cases, data may be disclosed to the security services of other European Institutions or to security, judicial, or law enforcement authorities of EU member states, only for the purpose of ongoing inquiries or to investigate or prosecute criminal offences. Such transfers shall only be carried out on explicit request and be recorded.

7. TRANSFER TO A THIRD COUNTRY OR AN INTERNATIONAL ORGANISATION

S2R JU relies on the external service provider [Mailchimp](#) for the registration and management of subscriptions to its newsletters. This service provider is based in the US and explicitly states its compliance with the [EU-U.S. Privacy Shield Framework](#), the adequacy decision by the European Commission.

Mailchimp participates in and has certified its compliance with the EU-U.S. Privacy Shield Framework and the Swiss-U.S. Privacy Shield Framework. For more information read the [Mailchimp Privacy Policy](#) and visit the [U.S. Department of Commerce’s Privacy Shield website page](#).

8. RIGHTS OF DATA SUBJECTS

Data subjects have the right to access their personal data and the right to rectify any inaccurate or incomplete personal data, as well as to request the erasure of their personal data, restriction of processing and the right to data portability.

Without undue delay and in any case within one month of receipt of the request, S2R JU will provide information on action taken on the data subject’s request to exercise her/his rights. In case of complex or voluminous requests, this period may be extended by another two months, in which case S2R JU will inform the data subject.

In case data subjects wish to exercise their rights, they should send an email to S2R JU, using the following functional mailbox: Data-Protection@s2r.europa.eu.

9. TIME LIMIT FOR STORING DATA

Data is deleted once a subscriber unsubscribes.

Unless S2R JU receives a positive reply from the data subject, the personal details will no longer remain in the S2R JU database and therefore the data subject will not receive any more communication from S2R JU .

In any case, personal data will not be kept for longer than necessary, for the purpose for which they were collected or further processed.

10. LEGAL BASIS FOR THE PROCESSING OPERATION

Performance of a task carried out in the public interest and the data subject has given consent to the processing of his or her personal data for one or more specific purposes (article 5 (a) and (d) of Regulation 2018/1725).

Specific legal basis:

- Article 2 c) n) and o) of the Statutes annexed to [Council Regulation \(EU\) No 642/2014 of 16 June 2014 establishing the Shift2Rail Joint Undertaking](#),
- [S2R JU Communication Strategy 2017-2019](#)

11. CONTACT DPO

In case you have any questions or queries concerning data protection at the Shift2Rail Joint Undertaking, you can also contact the Data Protection Officer at Data-Protection@s2r.europa.eu.

12. COMPLAINT TO THE EDPS

As a data subject you have the right to lodge a complaint at any time with the European Data Protection Supervisor at edps@edps.europa.eu.

13. ADDITIONAL INFORMATION

More information on Data Protection at the Shift2Rail Joint Undertaking can be obtained in the [Data Protection Register and in the Privacy Notices](#) published in the S2R JU web site.