

Curriculum Vitae

[DESNOST, Carole]

CURRENT POSITION

Name of company

Job position

SNCF

CHIEF INNOVATION OFFICER

PROFESSIONAL BACKGROUND

Carole Desnost began her career in the automotive manufacturer PSA Group in 1986. She was successively materials and research engineer, project manager for recycling activities, deputy director for public affairs. In 1996, she joined PEUGEOT to manage the new 1007 model specifications in the product division, becoming in 1999 Director for market & Service and in 2003, deputy director for Asia Pacific, launching Peugeot activities in China.

In 2005, she became director for advanced technologies for the PSA Group, leading the Disruptive advanced technologies department, dedicated on Interior equipment (IHM), Electronics, Aerodynamics and Energy solutions for future vehicles.

In 2008, she joined RHODIA –SOLVAY as VP Innovation. She stimulated Research and Strategic Marketing teams with 150+ people around new growth territories and breakthrough technologies, contributed to company transformation in re-designing Innovation imperatives and launched Venture Capital activities.

In 2012, she joined PLASTIC OMNIUM as VP Research and Development. She drove R&D strategy through extended team of 1200+ resources focusing on growth and accelerating international development articulated around major objectives as projects management, process, design, quality and productivity. She shaped mid/long term Innovation strategy, defined Innovation key priorities, implemented new management structure and chaired new R&D reporting rhythm within COMEX, accelerated International expansion in launching new Design centers in China and India, doubling engineering footprint in Slovakia.

In 2015, she joined SNCF as Chief Innovation Officier. She is leading innovation at SNCF (team of 100 +) to promote the use of new technologies to improve competitiveness of railway system, developing in close cooperation with all keys actors of rail industry a new vision for the future of railway. She reinforces cooperative attitude in Research activities at European level, SNCF strongly supporting the major Research programs, Shift2Rail. She supports the definition of a strategic vision on door to door mobility, with implementation of disruptive technologies as Artificial intelligence, autonomous train, etc. She launched the TECH4RAIL focus to implement disruptive technologies and imagine new business models for mobility activities. She reinforces a worldwide academic partnership (MIT, IVADO...).

EDUCATION AND TRAININGS:

MBA /HEC Executive - 2003

ESICA – Degree in Chemical Engineering with specialization in polymers - 1986

Master 's Degree in Chemistry from Paris XI -1985

EXTRAS:

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